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CONFIRMATION NO. 5240

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| SERIAL NUMBER 10/711,241 | FILING OR 371(c) DATE 09/03/2004 RULE | CLASS 709 | GROUP ART UNIT 2154 | ATTORNEY DOCKET NO. 1135.42 |
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APPLICANTS

John F. Baxter JR., Marco Island, FL;

** CONTINUING DATA *yes, vr.*

This application is a CIP of 10/605,202 09/15/2003 ABN and claims benefit of 60/521,400 04/19/2004

** FOREIGN APPLICATIONS *no, vr.*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY **

** 10/04/2004

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|---------------------------------|---|------------------|----------------|--------------|--------------------|
| Foreign Priority claimed | <input type="checkbox"/> yes <input checked="" type="checkbox"/> no | STATE OR COUNTRY | SHEETS DRAWING | TOTAL CLAIMS | INDEPENDENT CLAIMS |
| 35 USC 119 (a-d) conditions met | <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after <i>Allowance</i> | FL | 12 | 28 | 3 |
| Verified and Acknowledged | <i>John F. Baxter JR.</i> Examiner's Signature | Initials | | | |

ADDRESS

21901

TITLE

Method of Identifying Media Content Contemporaneous with Broadcast

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|----------------------------|---|---|
| FILING FEE RECEIVED 522 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit |
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